**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a ChiltonLibrary Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | What’s a reasonable repair cost for your car? Industry-standard info in ChiltonLibrary helps you avoid overpaying. <link to your library’s access> | Image 1 |
| 2 | Prepare for car repair costs, armed with standard labor times and part costs from ChiltonLibrary. <link to your library’s access> | Image 1 |
| 3 | ChiltonLibrary brings you up-to-date vehicle information on over 2,600 vehicles from 1940 to today. Find yours! <link to your library’s access> | Image 2  Image 3 |
| 4 | Car trouble? ChiltonLibrary can guide you through some more complicated repairs. <link to your library’s access> | Image 2  Image 3 |
| 5 | Mechanics wanted! Prepare for your ASE exams with sample tests. Test your strengths with ChiltonLibrary. <link to your library’s access> | Image 2 |
| 6 | Master your craft and achieve new levels of mechanic expertise. Prepare for ASE certification tests with ChiltonLibrary. <link to your library’s access> | Image 2 |
| 7 | After-hours car problems are a snap with ChiltonLibrary. Get 24/7 access to repair resources and how-tos. <link to your library’s access> | Image 2  Image 3 |
| 8 | Use ChiltonLibrary to learn about your next car. Find full info on 2,600 vehicles and make an informed decision. <link to your library’s access> | Image 1  Image 2  Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Project repair costs and find detailed information with the labor estimating tool in ChiltonLibrary. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | What headlight bulb does my car need? How do I replace it? Find out this info and more in ChiltonLibrary. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Use ChiltonLibrary to find repair, maintenance, service, and how-to information for almost any car. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 3 |